



## 2018 Cowboy Trail Partner Membership

Please read and complete this application.  
Return the completed application, including your cheque  
To:  
The Cowboy Trail Tourism Association  
Box 285  
Braaq Creek, AB T0L 0K0

### 1. Cowboy Trail Membership includes:

- The opportunity to use the internationally recognized Cowboy Trail brand on your property and in your business promotions and marketing programs.
- Three (3) webpage links, description and search function on [www.thecowboytrail.com](http://www.thecowboytrail.com).
- Inclusion in all marketing activities carried out by the Cowboy Trail.
- 12 month membership in the Cowboy Trail Tourism Association – **Must be paid to at least the nearest December 31st (prorated for the number of months, starting on the first of the next full month).**

### 2. Circle the type of membership you want:

Type of Membership	Included	Cost/Year	GST	Total
Business	Listing & link in Up to 3 categories	\$250.00/12 X months		
Community	Listing & Link	\$350.00/12 X months		

### 3. Cowboy Trail Website categories.

Please indicate with 1, 2 & 3 the category(s) under which you should be listed.

Attractions	Outfitters and Trail Rides	Restaurants & Food	Communities
Accommodations	Farm & Ranch Vacations	Shopping & Artisans	Packaged Tours
Camping	Aboriginal		

### 4. Your Listing Information – This information will be listed for public viewing

Name on listing: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Physical Location: \_\_\_\_\_

Phone number: \_\_\_\_\_ Toll-free: \_\_\_\_\_

Email: \_\_\_\_\_ Website: \_\_\_\_\_

**5. Your Contact Information – This is for our files so we can contact you and is not shown for public viewing.**

Contact Name: \_\_\_\_\_  
Position: \_\_\_\_\_  
Mailing Address: \_\_\_\_\_  
Phone #: \_\_\_\_\_ Phone # 2: \_\_\_\_\_ Fax #: \_\_\_\_\_  
Email address: \_\_\_\_\_

**6. Design of your Advertising for the Website and Travel Guide:**

Please check either the new or renewing member category and then check whether you need design assistance or not.

- New Member**  I will supply Cowboy Trail Travel with webpage material ready for upload.
- I need the Cowboy Trail to design my web-page  
(Design charges will apply)
- Renewing Member.** If you are a renewing member, please review your webpage at [www.thecowboytrail.com](http://www.thecowboytrail.com) and indicate if changes are necessary:
- No changes required on web pages
- OR
- Changes required on web pages (design changes may apply)

**For how many years have you been a member of CTTA?** \_\_\_\_\_

**7. Name (Please Print):** \_\_\_\_\_

**Signature:** \_\_\_\_\_

Membership questions can be addressed to:  
Neil MacLaine: Toll-free 1-866-513-7433 or [president@thecowboytrail.com](mailto:president@thecowboytrail.com)

Design and layout questions should be addressed to:  
Kris Nielson at [kris@krisdesign.ca](mailto:kris@krisdesign.ca)